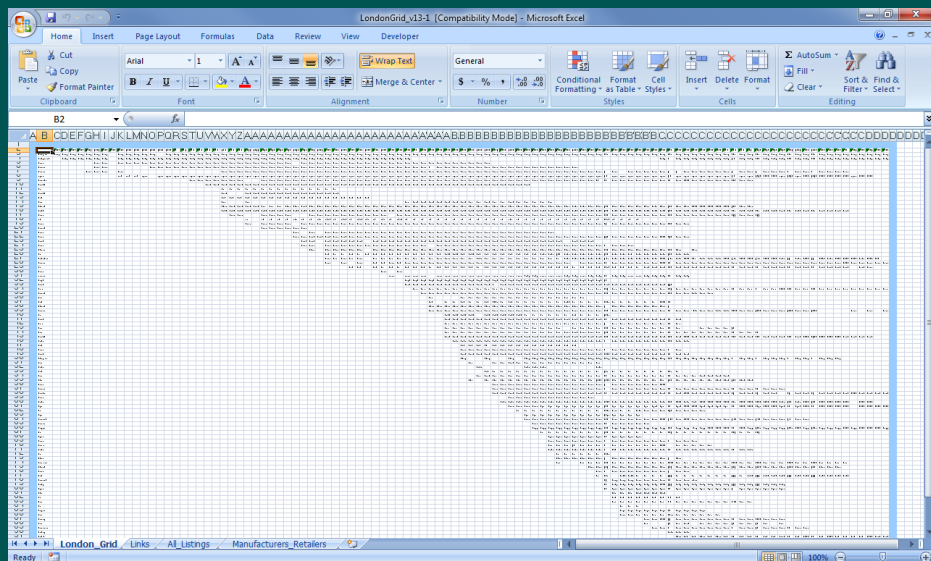


# *The London Directories Spreadsheet*



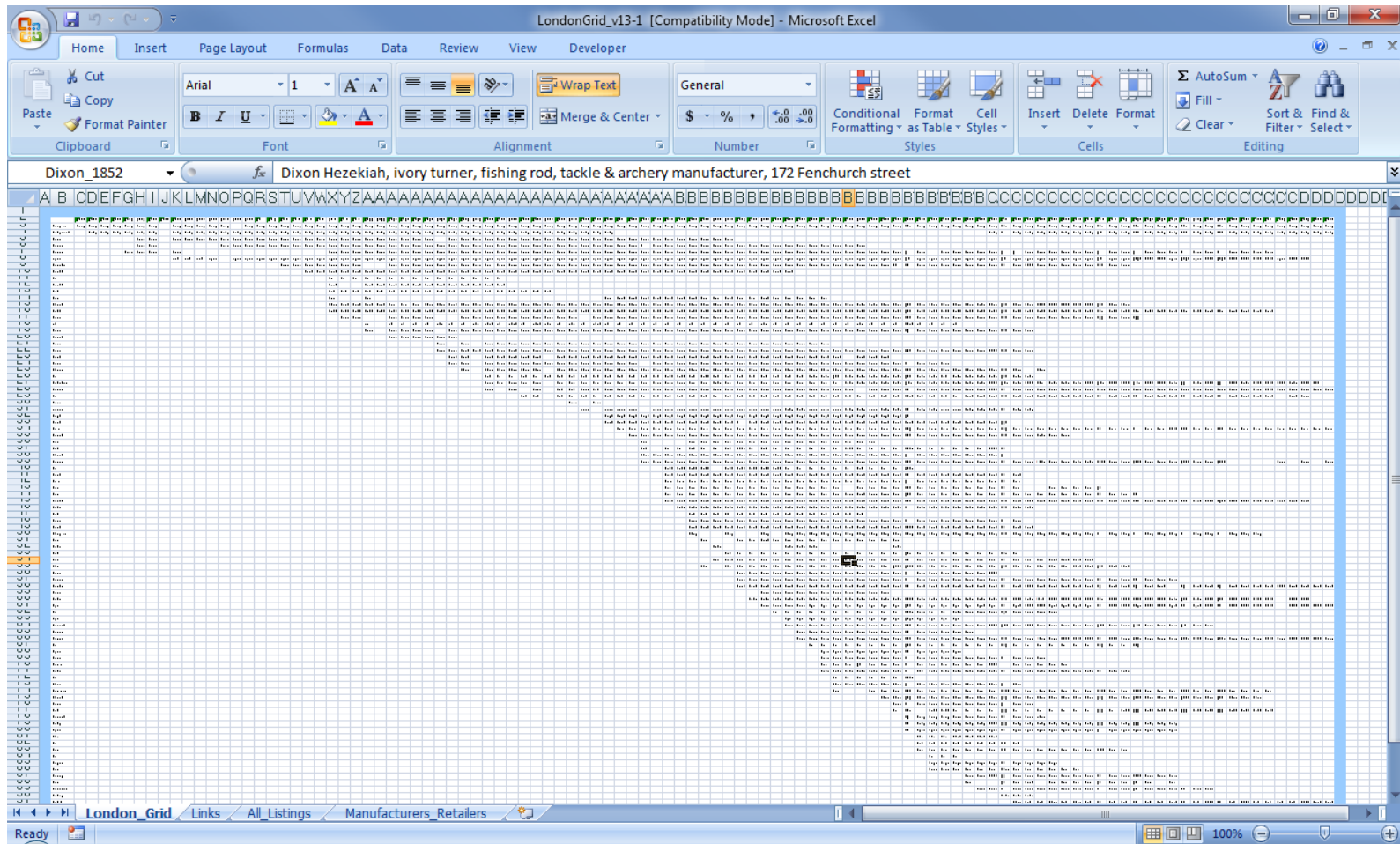
# ***INSTRUCTIONS FOR USAGE***

*March 29, 2012*

# The London Directories Spreadsheet



When you open the London spreadsheet, you'll see the following strange-looking screen.



# The London Directories Spreadsheet



People say, "I can't read the words, they're too small!!" Don't panic. The teeny-tiny words in the cells aren't meant to be read. Instead, here is how to read the text:

**[1] When you are positioned on any cell in the spreadsheet, such as this...**

**[2] ...the person and year pertaining to that cell are shown up here...**

**[3] ...and the readable contents of the cell can be seen up here.**

# The London Directories Spreadsheet



Each row in the spreadsheet contains all entries for a chess manufacturer/retailer, and each column contains the entries for one year of the London Directories.

The screenshot shows a Microsoft Excel spreadsheet titled "LondonGrid\_v13-1 [Compatibility Mode] - Microsoft Excel". The spreadsheet has a grid of columns labeled A through Z and rows. The active cell is B1, containing the text "Dixon Hezekiah, ivory turner, fishing rod, tackle & archery manufacturer, 172 Fenchurch street". A red box highlights the row starting with "Dixon" and the column for the year "1852". Red arrows point to the row and column with the following text:

**This column contains all information for the year 1852**

**This row contains all information for Dixon**

**Therefore, this cell contains the information for Dixon, from 1852.**

# The London Directories Spreadsheet



The reason that the entire main spreadsheet is formatted as such is so that you can quickly see the overall context: the scope/start/finish years of all chess people, all at once.

LondonGrid\_v13-1 [Compatibility Mode] - Microsoft Excel

Dixon\_1852 Dixon Hezekiah, ivory turner, fishing rod, tackle & archery manufacturer, 172 Fenchurch street

← Older entries → Newer entries →

↑ People in the same column(s) are contemporaries ↓

People (i.e. the rows) are listed in chronological order of when their Directory listings first appeared.

London\_Grid Links All Listings Manufacturers\_Retailers

# The London Directories Spreadsheet



By far the easiest way to traverse through the entries is to use the arrow keys.



**Now try the arrow keys: as you use the left-arrow key and right-arrow key to move along a row, the information for subsequent years will appear in those top two areas, as indicated on slide 3. Hence you can easily see all information for Dixon, year-by-year, by using the left-arrow and right-arrow keys.**

The screenshot shows the Microsoft Excel interface with the ribbon at the top. The active cell contains the text "Dixon Hezekiah, ivory turner, fishing rod, tackle & archery manufacturer, 172 Fenchurch street". The spreadsheet below is filled with a grid of data, with a large red text overlay explaining the navigation method. A small keyboard icon is visible in the bottom right corner of the spreadsheet area.

# The London Directories Spreadsheet



To find a particular person, use the Excel “Find” function (an easy shortcut is CTRL-F).

**Find and Replace**

Find what: Dixon

Options >>

Find All Find Next Close

**For instance, we can enter Dixon and click Find Next, and it'll hop to the row with Dixon's information. Then use the right-arrow key to move quickly along the row. Remember to keep your eyes on the top two viewing areas as indicated on slide 3.**

# The London Directories Spreadsheet



Sometimes the Directory listing is too long to see all of it in the little window. Here is what you can do.

**[1] Click on this little button**

**[2] And the readable "cell contents" window expands so that you can see more of the Directory listing.**

# The London Directories Spreadsheet



Now let's look at the spreadsheet tabs, each of which contains important information. As we've seen, when you first enter the London Grid, you're in the tab with the listing text.

**The first (default) tab is the one with all of the text for the Directory listings.**

# The London Directories Spreadsheet



The next tab brings up a sheet that looks identical, but instead of text, the cells have links to the actual images for each Directory listing.

Go to any cell with a link, and click on it.

# The London Directories Spreadsheet



When you click on a cell, your browser should launch and bring up an image of the actual Directory listing.

The screenshot shows a web browser window with the address bar displaying [www.chessreference.com/LondonDirectories/1877/DeLaRue\\_179.JPG](http://www.chessreference.com/LondonDirectories/1877/DeLaRue_179.JPG). The browser's address bar and toolbar are visible, along with several open tabs. The main content area displays a scanned image of a directory listing for "DE LA RUE THOMAS & CO 109 to 115 Bunhill row EC". The listing text reads: "manufacturing wholesale stationers, playing card makers, card makers, drawing board makers, railway ticket makers, binders, pocket book and purse makers, engravers and die sinkers, printers and publishers, envelope makers & manufacturers of government and colonial adhesive stamps, printers of bank notes and debenture bonds". The browser's taskbar at the bottom shows the Windows logo, several application icons, and the system tray with the time 12:33 PM.

**Typically you would first find the desired listing on the London Grid tab, then you can flip to the Links tab and use the arrow keys to quickly go to the same cell (same row, same column) by looking at the person/year, as indicated on slide 3.**

# The London Directories Spreadsheet



Now let's check out the next tab, "All Listings". This tab contains a comprehensive set of listings that include pre- and post- merger/acquisition listings for the chess persons/companies.

**For example, the listings for Goldsmiths & Silversmiths Company contain listings for all firms and people who predated (or post-dated) the company:**

**A. B. Savory**

**Parker & Wakelin**

**Robert Garrard**

**Gibson & Langman**

**Goldsmiths Alliance Ltd.**

**Manufacturing Goldsmiths & Silversmiths Co.**

**Goldsmiths & Silversmiths Co.**

**Garrard & Co.**

**The "All Listings" tab contains the London Directories listings for all of these companies and people (within the Goldsmiths & Silversmiths Co. row.)**

# The London Directories Spreadsheet



The final tab provides a list of all chess manufacturers and retailers contained within the spreadsheet.

	A	B	C	D	E	F	G	H	I
1	Code	Name	Type(s)	Reference					
2	Allen	John William Allen	Retailer	1850's Jaques Staunton ads					
3	Arnold	Joseph Arnold	Retailer	1860's Jaques Staunton ads					
4	Asprey	Charles Asprey	Retailer	Collection - Asprey set					
5	Asser	Asser & Sherwin	Retailer	Collection: Asser & Sherwin board					
6	AyresF	F.H. Ayres	Manufacturer and Retailer	Collection - Ayres set					
7	AyresT	Thomas Ayres	Manufacturer	Major manufacturer					
8	Barr	John Barr	Manufacturer	Collection - Barr set					
9	Bath	John Bath	Manufacturer	London Directory entries					
10	Benetfink	Benetfink & Co.	Manufacturer and Retailer	Collection: Benetfink compendium					
11	Betjemann	George Betjemann & Sons	Manufacturer and Retailer	Sotheby Parke Bernet catalog, 1973-12-12, lot 621					
12	Blissatt	Edward Blissatt	Manufacturer and Retailer	2000-Nov-07 Phillips catalog, lot 158					
13	Brown	Thomas Brown	Manufacturer and Retailer	The Times ad; London Directory entries					
14	Bullock	George Bullock	Manufacturer	Collection - George Bullock chess table					
15	Calvert	John Calvert	Manufacturer and Retailer	Major manufacturer					
16	Chapman	Chapman & Son	Manufacturer	Manufacturers of the Royal Cabinet of Games					
17	Cranswick	Thomas Cranswick	Retailer	Retailer label on chess piece per e-mails					
18	Cremer	William Henry Cremer	Retailer	1860's Jaques Staunton ads					
19	Day	William Day & Sons	Manufacturer	Staunton's columns					
20	Deane	Deane & Son	Retailer	1850's Jaques Staunton ads					
21	DeLaRue	Thomas De La Rue	Retailer	De La Rue pocket sets					
22	Dixon	Hezekiah Dixon	Manufacturer and Retailer	Staunton's columns; Dixon 1851 ad					
23	Dobbs	Dobbs & Co.	Manufacturer or Retailer	Christie's auction lot 2010-Jul-15					
24	Doulton	Doulton	Manufacturer and Retailer	Doulton - George Tinworth sets					
25	Drayton	Thomas Drayton & Son	Retailer	Auction catalog lot					
26	Dunnett	Dunnett	Retailer	The Times advertisements					
27	Edwards	Edwards & Jones	Retailer	Collection - Edwards & Jones set					

# The London Directories Spreadsheet



Those are the basic instructions for usage. If you have any questions, let me know!

